



## DBI Criteria Checklist for Edtech Trust Seal

**Content management**

# What is the EdTech Trust Seal?

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The EdTech Trust Seal is a certification awarded to EdTech companies that meet rigorous standards of technological quality, educational relevance, operational integrity, and organizational capacity. The seal verifies a company's readiness to deliver impactful, scalable, and learner-centered education solutions in the Rwandan context.

## **The Trust Seal applies to various categories of EdTech companies, including:**

- ▶ Content Development
- ▶ Student Results Management Systems
- ▶ E-learning Platforms
- ▶ School Management Systems
- ▶ After School Programs

## **Each category is assessed across four core capability areas:**

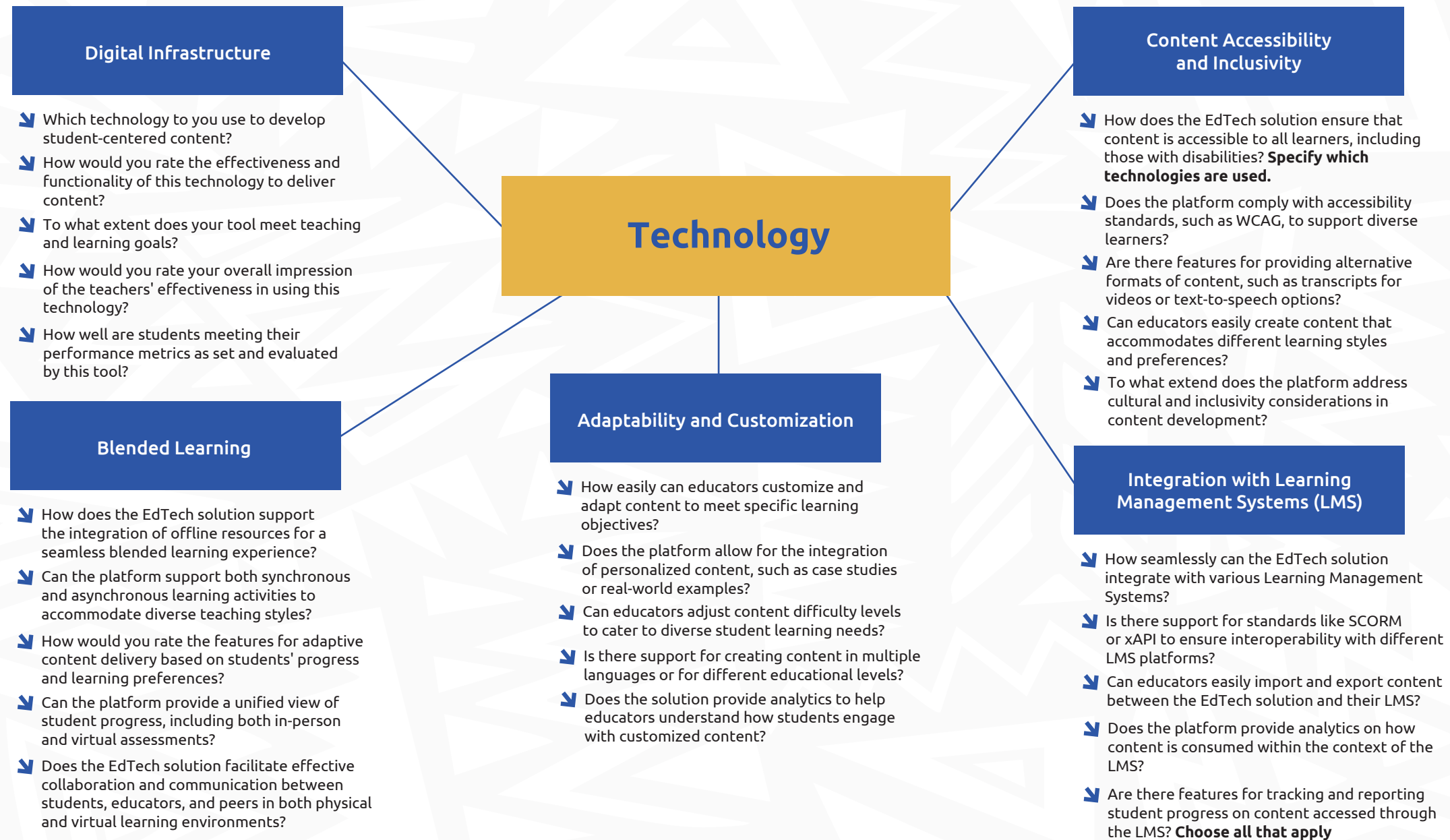
- ▶ Technology
- ▶ Product
- ▶ Process
- ▶ People

# What are the benefits of having Trust Seal?

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- ▶ Builds credibility with schools, parents, students, and investors by validating the EdTech company's quality and reliability.
- ▶ Signals readiness for partnerships with government bodies like MINEDUC, REB, and RTB, and global development organizations.
- ▶ Improves visibility in competitive markets through a verified public badge.
- ▶ Strengthens access to funding by demonstrating compliance and scalability to donors and investors.
- ▶ Fosters user trust and adoption by aligning with data protection, child safety, and inclusive education standards.
- ▶ Guides internal growth by providing a structured roadmap for continuous improvement across key operational areas.

# Requirement 1



# Requirement 2



# Requirement 3

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## Process

## Pedagogy Integration

- Which of the following teaching philosophies and approaches your technology adapt to?
- Is the user interface intuitive and user-friendly for both educators and students?
- To what extent can educators customize content and activities to suit their teaching style and the needs of their students?
- Does the EdTech system offer tools for formative and summative assessment aligned with pedagogical goals?
- Does it support inclusivity by providing options for different learning styles and abilities?
- Are there training resources and ongoing support mechanisms for educators to enhance their teaching skills with the technology?
- Are there case studies or testimonials from educators who have successfully integrated the technology into their teaching?



# Requirement 4





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