



DBI Criteria Checklist for Edtech Trust Seal

E-Learning Platform

What is the EdTech Trust Seal?

The EdTech Trust Seal is a certification awarded to EdTech companies that meet rigorous standards of technological quality, educational relevance, operational integrity, and organizational capacity. The seal verifies a company's readiness to deliver impactful, scalable, and learner-centered education solutions in the Rwandan context.

The Trust Seal applies to various categories of EdTech companies, including:

- ▶ Content Development
- ▶ Student Results Management Systems
- ▶ E-learning Platforms
- ▶ School Management Systems
- ▶ After School Programs

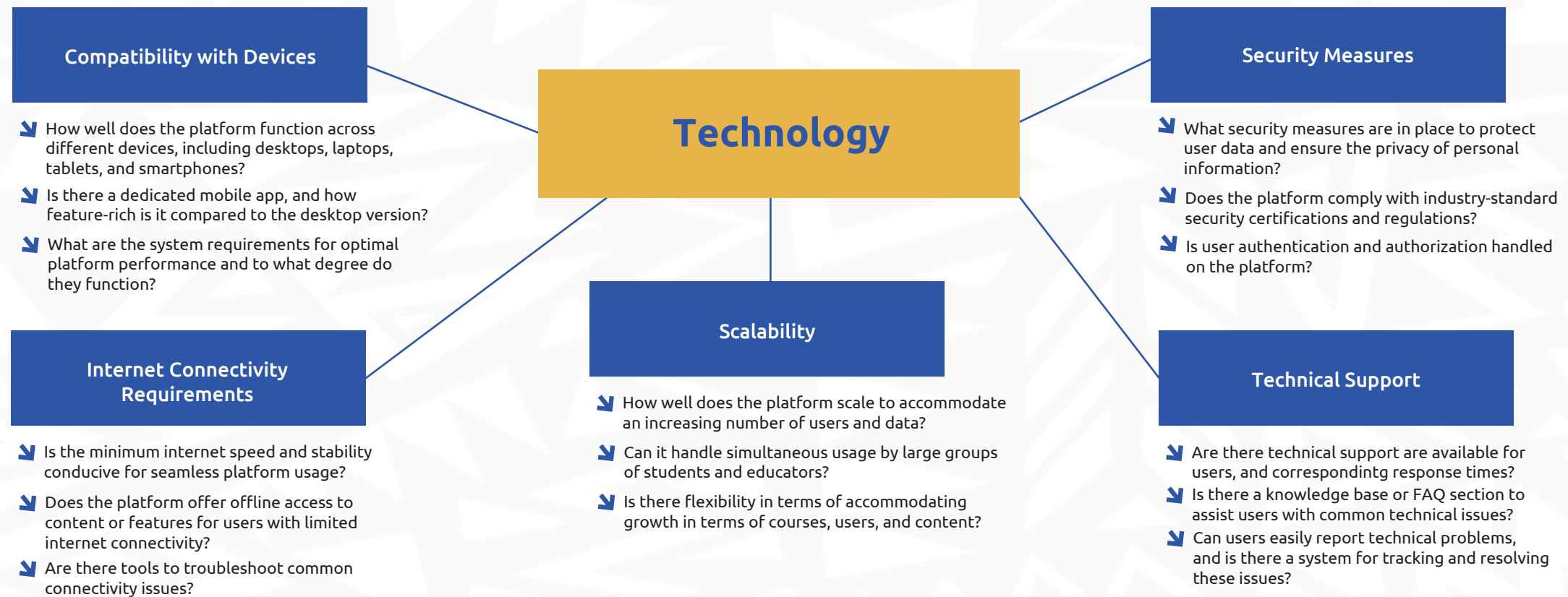
Each category is assessed across four core capability areas:

- ▶ Technology
- ▶ Product
- ▶ Process
- ▶ People

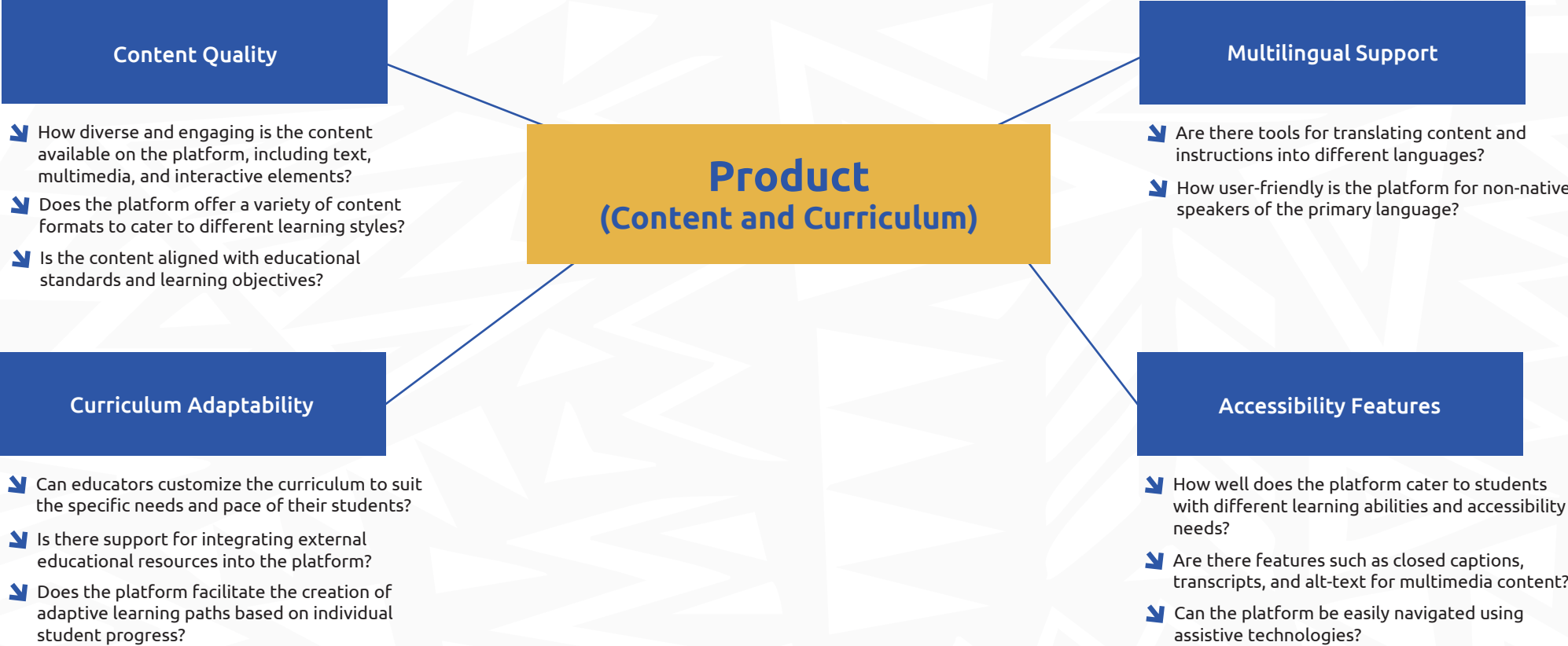
What are the benefits of having Trust Seal?

- ▶ Builds credibility with schools, parents, students, and investors by validating the EdTech company's quality and reliability.
- ▶ Signals readiness for partnerships with government bodies like MINEDUC, REB, and RTB, and global development organizations.
- ▶ Improves visibility in competitive markets through a verified public badge.
- ▶ Strengthens access to funding by demonstrating compliance and scalability to donors and investors.
- ▶ Fosters user trust and adoption by aligning with data protection, child safety, and inclusive education standards.
- ▶ Guides internal growth by providing a structured roadmap for continuous improvement across key operational areas.

Requirement 1



Requirement 2



Requirement 3



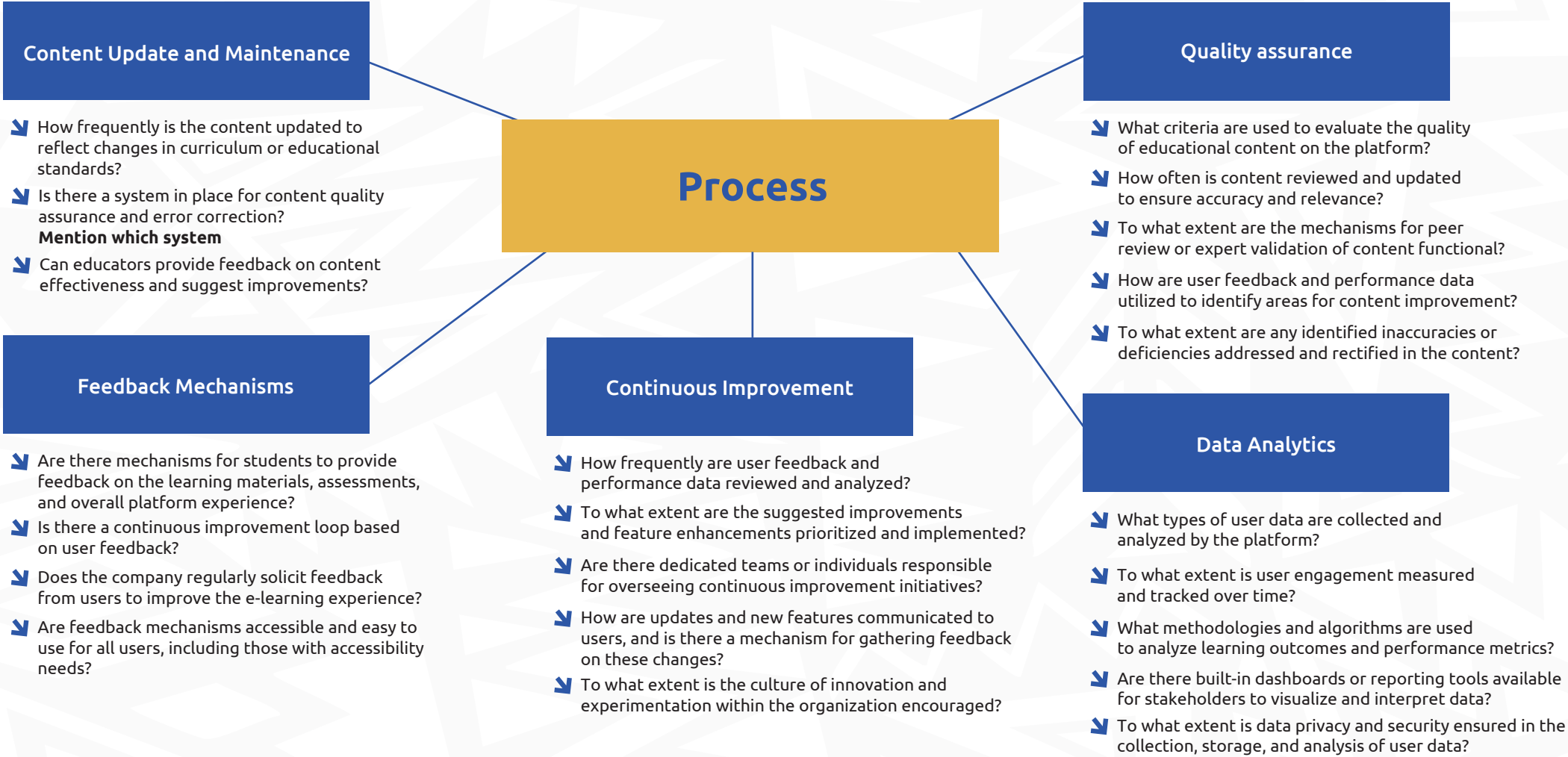
Requirement 4



Requirement 5



Requirement 6



Requirement 7





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